Aristotle’s “Rhetoric”

-distinguishes difference between the Sophist’s uses of good speech and Rhetoric

 -Rhetoric is an art. Can be practiced, while it comes easier to some.

 -Rhetoric seeks \_\_\_\_truth\_\_\_ which equates to justice\_.

3 Types of rhetoric

a) political-public assemblies

b) epideictic-ceremony

c) forensic-courtroom

Difference between specialized discourse and rhetoric?

 Rhetoric- “How will we divide the taxes?”

Specialized discourse-Doctor tell you to take 100 mg of ibuprofen and have appendix removed.

-Rhetoric=Power

-Inartistic Truths (torture, coercion)