***Your project will be graded on how well you work as a group, how effectively and creatively you convey your subdepartment message, and by the technical quality of your video (editing, acting, etc.)***:

**A+ (50), A (48), A- (46)**- This is an excellent video that creatively, powerfully, and insightfully gets across the core values of subdepartment specifically and World State generally.  Makes good use of catchy slogans and holds viewer attention from the very beginning; the tone and pace of the video is upbeat and extremely positive.  Video effectively and completely satisfies all of Mustapha Mond's guidelines.

**B+ (44), B (42), B- (41)**- This is a solid, above average project that has all the components Mustapha Mond desires: catchy slogans, necessary tone and subdepartment message, etc.  Satisfies job requirements but not quite as attention grabbing, creative, or as dynamic as "A" videos.

**C+ (39), C (37), C- (36)**- This video gets across the subdepartment message, but it is less polished and does not hold viewer attention.  It comes across immediately as not of the highest quality; consequently, it does not convince or persuade but rather turns viewers off to its message.

**D (32)** - This is a project that is missing necessary components, or has a below average explanations.  It is very short and fails to satisfy the required expectations of Mustapha Mond.

**F (25-0)** - This is a completed project which has just been "thrown together."  Very short.  Minimal effort.  Video a mess.

**F- (0)**- This is a project that was not completed or not turned in.  Video not completed or presented.

**EVALUATION AND COMMENTS**

**Student Evaluation and Comments:**

**Teacher Evaluation and Comments:**